



FONDATION ARKWOOD

ANNUAL
REPORT
2023





The year 2023 marked an important milestone in the development of the Foundation, which more than doubled its Founder's contribution thanks to public donations. We believe this is a sign of the enthusiasm for the directions we are taking, both among partners and associates, and among the general public.

This enthusiasm for the Foundation has enabled us to perpetuate partnerships forged in the early years of our activity, to expand the circle of associations we support, and to prepare for 2024 the first projects supported by the Foundation, which will be the exclusive sponsor of the Revelation of the Olympic Tapestry, woven at the Manufacture des Gobelins.

As part of our partnership with the Mobilier National, the children and young people accompanied by the associations we support will be able to attend the events organized as part of the Olympic Tapestry Revelation, and take part in a specific itinerary designed with the teams at the Mobilier National, as well as in workshops designed to raise awareness of the art crafts perpetuated by this institution.

EDI TO RIAL



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ABOUT
US



THE ARKWOOD FOUNDATION, under the aegis of the Fondation de France

Warmly welcomed by all, the Arkwood Foundation's mission is to reach out beyond the firm and federate all those who wish to commit themselves to spread the values and actions that will strengthen everyone's ability to live together.

The Arkwood Foundation was born of the desire of Arkwood's partners and associates to make a collective commitment to philanthropy. Gathered around their corporate project, the firm's professionals realize how fortunate they are to work in such a supportive and stimulating environment.

They have therefore naturally chosen to get involved by supporting public-interest initiatives for children and young people, with a particular focus on integration through sport, art and culture.



ABOUT US



03

ASSOCIATIONS SUPPORTED IN 2023



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Article.1
PRENDRE LE POUVOIR SUR L'AVENIR

ANNUAL SUPPORT

Article 1 *works for a society in which guidance, success in education and professional integration do not depend on social, economic and cultural origins*; for a society where success depends on social ties and civic commitment.

TAKING POWER OVER THE FUTURE



ARTICLE 1 & THE ARKWOOD FOUNDATION. OPENING UP THE FIELD OF POSSIBILITIES.

In 2023, the Arkwood Foundation participated in the development of two inspired and inspiring projects.

MAISON, a program that animates and develops youth communities in student residences. This program offers privileged access to social housing to scholarship students selected on the basis of their motivation. Through the realization of an impact project and participation in training workshops on themes essential to their development and well-being, the program aims to transform the residence into a space for socialization, learning and commitment. By 2023, more than 100 young people have been able to join the program.

INSPIRE, a pre-baccalaureate program accredited by the French Ministry of Education, which helps high-school students prepare for their

post-baccalaureate careers through an online platform and workshops in high schools. In 2023, the operational team was strengthened and the number of workshops significantly increased: over 100 new workshops were launched, 10 new high schools joined the program and over 6,500 high school students took part in meetings.

And the support doesn't stop there. In 2023, **VOIE PRO**, a new project, was trialed in the Ile-de-France region, offering comprehensive support to high-school and university students in vocational fields, to improve their academic success, post-bac orientation and professional integration.



Crédits photo : © Erick Lah



ANNUAL SUPPORT

Sport dans la Ville helps young people from disadvantaged neighbourhoods on the road to success. Through sport, the association transmits important values for their personal development and integration into the world of work.

FOR THE SUCCESS OF ALL YOUNG PEOPLE.



SPORT DANS LA VILLE & THE ARKWOOD FOUNDATION. GUIDING TOWARDS PROFESSIONAL SUCCESS.

Employment is a major issue in the neighborhoods supported by Sport Dans La Ville. Young people face real difficulties in accessing training and the job market.

In 2023, the Arkwood Foundation supported the Job dans la Ville program, which aims to promote equal opportunities for all young people, by helping them guidance and access to professional experience through field projects.

The **Ambition Numérique** is part of this project, and has a number of objectives:

- Introduce young people from careers to young people from Priority Neighborhoods.
- Train young people drop-outs in basic tools.

- Offer trainings and works experiences for young people in the Academy program.

More than a dozen training workshops have been set up for some fifty young people as well as digital workshops during the vacations 2023.





Télémaque

ANNUAL SUPPORT

Télémaque provides mentoring support for young people from disadvantaged areas, from the 5th to the 12th grades. It enables its godchildren to be followed in their academic, personal and professional careers, personal and professional development, so that they can realize their full potential. To achieve this, the association acts on 4 levers: socio-cultural openness, discovery of the professional world, self-confidence and school perseverance.

FOR EQUAL OPPORTUNITIES IN EDUCATION



TÉLÉMAQUE & THE ARKWOOD FOUNDATION. TOGETHER TOWARDS SUCCESS.

Thanks to the support of the Arkwood Foundation, during the 2022/2023 school year Télémaque was able to extend its action and accompany new deserving pupils towards success:

Thanks to a commitment by Arkwood employees to Télémaque godchildren.

This year, three new young people have joined the program: Ali, Audrey and Paul. They are each mentored by an Arkwood member: Michael, Hind and Edouard. Together, the pairs take part in one outing a month: a cooking class, a basketball match or a visit to the Centre Pompidou. These monthly outings between the godchildren and their mentors play an essential role in the young people's personal

development, giving them access to stimulating cultural and social experiences, and contributing to their overall development beyond the classroom.

At the same time, the 3rd grade godchildren were also able to discover Inès' career path at an inspiring lunch held as part of the Potential Days program. This training, aimed at college students supported by the association, is designed to help them build their self-confidence, identify skills and learn the art of public speaking. This lunch with Inès enabled the young people to benefit valuable advice and enriching perspectives on their future studies.





ANNUAL SUPPORT

Because a child who lives his or her passions and dreams is a child who finds extra energy to face illness, Petits Princes, founded in 1987, makes the dreams of seriously ill children and teenagers come true. In 2023, Petits Princes will continue on its path of enchantment by fulfilling the 9,000th child's dream since its creation.

MAKING SICK CHILDREN'S DREAMS COME TRUE



PETITS PRINCES & THE ARKWOOD FOUNDATION. EMMA'S DREAM.

In 2023, Petits Princes made 13-year-old Emma's dream come true, with the support of the Arkwood Foundation.

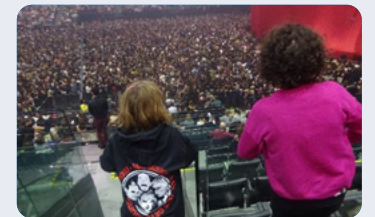
Emma is a French-Italian teenager from Savoie who loves the band Maneskin.

Her dream: to attend one of their concerts with her mom.

Her wish finally came true at the Accor Arena in Paris. While waiting for the Italian rock band to arrive, Emmasings their songs at the top of her lungs. Little by little, the hall fills up, especially the orchestra pit. A majority of young girls are present «because the band members are good-looking», according to Emma. At 9 p.m., the band takes the stage and the guitars and the crowd go wild. Emma is on her feet singing while filming (for her cousin), and her mom is dancing too. Emotions run high. After 2 hours of non-stop

concert, Emma is ecstatic: it was her first concert and it was with her favorite band. The debriefing dinner is held in both languages. When Emma switches from French to Italian, her hands start to shake and punctuate her words...

It was a beautiful moment of sharing between the «little Princess» and her mom, far from the daily grind of illness.





WDCD

ANNUAL SUPPORT

What Dance Can Do contributes to the well-being, creative energy, integration and resilience of children and teenagers by offering them free access to high-quality dance classes, workshops and performances. The skills and qualities developed through the practice of dance are transferable to all areas of life: discipline, concentration, coordination, memory, self-confidence, team spirit. Their main mission is to bring dance to children and young adults in difficulty, in France and around the world, via internationally-recognized dancer-ambassadors or from any other background.



WHAT DANCE CAN DO & THE ARKWOOD FOUNDATION. YOUTH ENTERS THE DANCE.

In 2023, the Arkwood Foundation was able to support What Dance Can Do on several projects.

ALICE. Inspired more or less freely by the theme of “Alice’s Adventures in Wonderland”, the ALICE program offers teachers around the world, with or without dance training, the opportunity to use the Royal Ballet’s repertoire as part of their teaching. In France, it was set up at the Collège Romain Rolland, where 15 teenagers aged 12 to 16 who had recently arrived in France and spoke no French on their arrival were able to benefit from the program. They took a metaphorical approach to the theme of “Alice”, focusing on migration and travel.

This work resulted in two live performances.

CLUB ORIGAMI. At the hospital, Club Origami is an immersive, interactive dance show that invites family audiences to create, imagine and explore new ways of thinking, playing and moving. Dance, fashion and live music combine with the magic of origami folding to take us on a gentle, poetic adventure to a land of paper and play.





ANNUAL SUPPORT

La Source Garouste, which celebrates its 30th anniversary in 2021, aims to help children in vulnerable situations to flourish through access to art and culture. La Source was born of the conviction that artistic creation can support social action to combat exclusion in all its forms. It believes that art plays a fundamental role in the construction of society, and contributes to the development of the individual from the earliest age by supporting young people and families through artistic projects.

ART AT THE SERVICE OF SOCIAL AND CHILDHOOD CAUSES



LA SOURCE GAROUSTE & THE ARKWOOD FOUNDATION. WORKSHOPS TO GET AWAY FROM DAILY LIFE.

In 2023, 6 workshops took place thanks to the Arkwood Foundation under the guidance of 6 professional artists. The workshops benefited 44 children and teenagers aged 6 to 18, who were able to escape their daily lives for 15 or 20 hours, and devote themselves to creative work:

· **Peindre dans l'assiette de son voisin** brought together 6 teenagers guided by artist Nicolas Marciano around a fresco project they entitled "Le temps d'un festin" (Time for a feast).

· **Jardin intérieur** welcomed 11 children aged 7 to 16 living in the CHU⁽¹⁾ René Coty for a week. On the theme of "Escape: dreaming of elsewhere, setting off on a voyage of discovery", the youngsters created a paper and cardboard garden, accompanied by artist Laëtitia l'Heureux.

· **Chat d'ombre, de petit à grand** benefited 8 children aged 6 to 11 from CHU⁽¹⁾ Montmartre. This workshop, led by artist Marion Brosse and partly held at the Musée de Montmartre, invited the children to create a life-size shadow play.

· **Eclipse**, a film made by 4 youngsters from the MECS⁽²⁾ Félix Faure at La Gaîté Lyrique. Guided by artist Florence Bandrier, the children learned to express emotions and tell a story using their shadows to act out scenes evoking the words Sorority and Fraternity.

· **Secrets des Lettres et du Temps** brought together 9 sixth-form SEGPA students from collège Marx Dormoy to create a collective animated film on the theme of the Golem, with artist Didier Legaré-Gravel.

· **Notre grand Paris** mobilized 6 children aged 8 to 14 living in CHU⁽¹⁾ Coty to take part in a workshop led by Céline Tuloup at the Cité de l'Architecture et du Patrimoine. In connection with the exhibition "Métro! Le Grand Paris en mouvement" exhibition, the children created a mural map of Paris using textile materials, highlighting the issue of mobility.

(1) Emergency shelter

(2) Social children's home



CHRISTMAS EVENT

For 80 years, the Blouses Roses have been entertaining, comforting, listening and bringing joy to the daily lives of hospitalized children, adults and the elderly. Blouses Roses is a nationally-recognized, non-profit organization with 4,400 volunteers and 3 part-time salaried employees who work every day to bring smiles and support to more than a million beneficiaries.

EMBELLISHING THE LIVES OF HOSPITAL PATIENTS



LES BLOUSES ROSES & THE ARKWOOD FOUNDATION. CHRISTMAS IN PINK AT THE HOSPITAL.

In December 2023, the Arkwood Foundation helped to bring an enchanted Christmas to 315 hospitalized children by funding shows and gifts at «small» Blouses Roses committees in the Paris region.

- At the Creil hospital, hospitalized children were treated to a magic show, and some 50 toys and cuddly toys were given to children in the pediatric and prenatal wards.
- At the Hôpital Sud Francilien in Corbeil, 30 books were placed under the tree in Docteur Guillaumat's department, which cares for children with sickle cell disease.
- At the Marie Lannelongue hospital, hospitalized children enjoyed a festive and musical Christmas show, followed by a super distribution of 110 gifts by Santa Claus.

- Sick children in the Pediatrics department at Poissy hospital were delighted to receive over a hundred games and rattles for their babies.
- In the pediatrics department of the GHNE Longjumeau site, 68 Christmas gifts were distributed to the children.





Aida

CHRISTMAS EVENT

Founded in 2015, Aida is an association that enables minors to get involved in the field, in the hospital, with the mission of accompanying young people who encounter the disease, during and after treatment. Today, the association supports nearly 2,200 young people between the ages of 12 and 25 affected by cancer, both during hospitalization and in remission, helping them to project themselves into the future. This support takes the form of various programs, all of which have one thing in common: they are based on the strength of peer-to-peer relationships, a bond that is created from young person to young person.

BEFORE BEING ILL, A YOUNG PERSON REMAINS A YOUNG PERSON



AIDA & THE ARKWOOD FOUNDATION.

BRINGING THE MAGIC OF CHRISTMAS TO THE HOSPITAL.

At the end of 2023, the Arkwood Foundation supported Operation Christmas at the Hospital.

Nearly 500 young people and their carers received a gift catalog in which they could order a useful, personalized gift, including speakers, headphones, training in the Highway Code, cinema or Netflix subscriptions, LEGOs, board games or even days at the seaside or in the mountains... In this way, the magic of Christmas entered three hospital structures in the Ile de France region. The gifts were delivered to the hospitals or directly to the homes of those who had been granted leave before Christmas.

- At Clinique Edouard Rist, 187 gifts were given to pre-adolescent and adolescent patients.
- At Bullion Hospital, 50 gifts were given on the ward and 48 gifts were delivered to the hospital's parents' home, adjacent to the hospital ward.
- 192 gifts were delivered directly to family homes for patients or siblings.

Gifts were given to caregivers in the beneficiary departments: boxes of chocolates and/or training passes.



FONDATION
ARKWOOD



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MAKE A DONATION

A COLLECTIVE PHILANTHROPIC COMMITMENT SUPPORTED BY THE FIRM'S PARTNERS AND ASSOCIATES

The Arkwood Foundation is dedicated to supporting public-interest initiatives that promote the emancipation of children and young adults through sport, art and culture. Its ambition is to enable its members and donors to provide financial and human support to the associations it supports.

THANK YOU!



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